

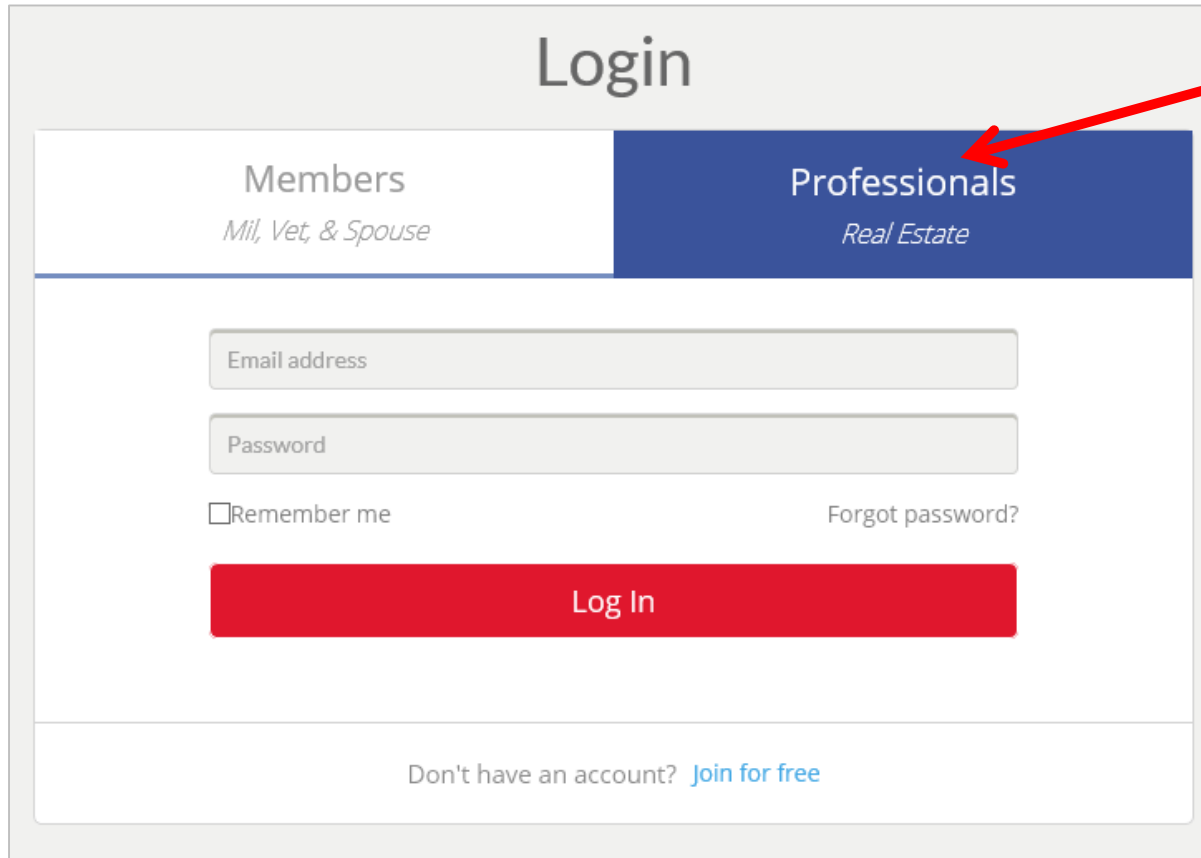
Next Steps for REALTORS After Signing Up



Next Steps After Signing Up

- 1) You should have received an email from PCSgrades with a link to login to your new “Professionals” account, so check your spam folder in case it didn’t show
- 2) Upon your first login, you will accept the standing Referral Agreement as part of the Terms of Service
- 3) Complete your profile, including the upload of your photo
- 4) You need at least 3 reviews from a former client with a service member, veteran, or military spouse background ***for your profile to show up in any searches***

Professionals Login



The screenshot shows a login interface with a grey header bar containing the word "Login" in black. Below the header is a horizontal tab bar with two tabs: "Members" (white background, with the subtext "Mil, Vet, & Spouse" in grey) and "Professionals" (dark blue background, with the subtext "Real Estate" in white). A red arrow points from the right side of the image to the "Professionals" tab. Below the tabs is a white login form area. It contains two input fields: "Email address" and "Password", both with grey placeholder text. Below the "Email address" field is a checkbox labeled "Remember me". To the right of the checkbox is a link "Forgot password?". Below these fields is a large red button with the text "Log In" in white. At the bottom of the form area is a link "Don't have an account? [Join for free](#)".

Make sure to select the “Professionals” tab when logging into your REALTOR profile.

Getting Reviews

- You can collect reviews from **any** of your former clients with a military, veteran, or military spouse background
- Since we only allow reviewers with a verifiable background, your former clients will need to sign up for their own free “Military Member/Spouse” account to provide your review
- Unfortunately, this also means you can’t import reviews from other review platforms such as Zillow or Realtor.com
- The PCSgrades team is here to help, so let us know if you’re having any trouble getting reviews and maybe we can do something to make it easier

Unique Review Link

The screenshot displays a professional profile for Suzie Test Case, a REALTOR® with Anytown Realty. The profile includes a profile picture, a B+ rating with 6 reviews, and buttons for 'Refer me to Suzie', 'Add to Favorites', and 'Review Now!'. A yellow banner mentions a 20% cash back offer. The 'Info' tab is selected, showing a bio, a long paragraph of placeholder text, and experience with MRP, DDS, and SCUBA. On the right, the 'Review Link' section is highlighted with a red arrow, showing instructions to copy and share the link, a URL, and an 'Invite Now' button.

Suzie Test Case ♥
Anytown Realty
Represents:
Buyers, Sellers

B+
6 reviews

Refer me to Suzie

♥ Add to Favorites

Review Now!

All REALTORS® on our site provide **20% Cash Back** from commissions on home sales.
(In states where permitted by law.)

Info Areas Served Grades Reviews Contact

Info

About Suzie Test Case

This is where real estate professionals have the opportunity to tell prospective clients anything they want them to know.

Bacon ipsum dolor amet porchetta shank cow pork chop pork loin, kielbasa frankfurter bacon burgdoggen ground round chuck capicola pork belly flank. Shoulder ham hock bresaola landjaeger, capicola chuck cow. Ribeye jowl chicken andouille short loin tail ground round shoulder. Pork chop pancetta short ribs doner, pork belly corned beef ribeye landjaeger cupim bresaola pork loin sirloin prosciutto strip steak. Ground round andouille tenderloin biltong sirloin strip steak picanha short loin pig pancetta chuck burgdoggen shankle hamburger ham. Meatloaf turkey flank, prosciutto turducken kevin picanha filet mignon short ribs short loin biltong tri-tip.

Experience

MRP, DDS, SCUBA, etc.

Review Link

Copy and share the link below with your former clients who have a military/spouse background so they can easily review you.

The link will first take them to PCSgrades. After signing up, they will be taken directly to your profile page where they can review you.

https://pcsgrades.com/?review_me_parts%5Bid%5D=279&review_me_parts%5Btype%5D=realtor

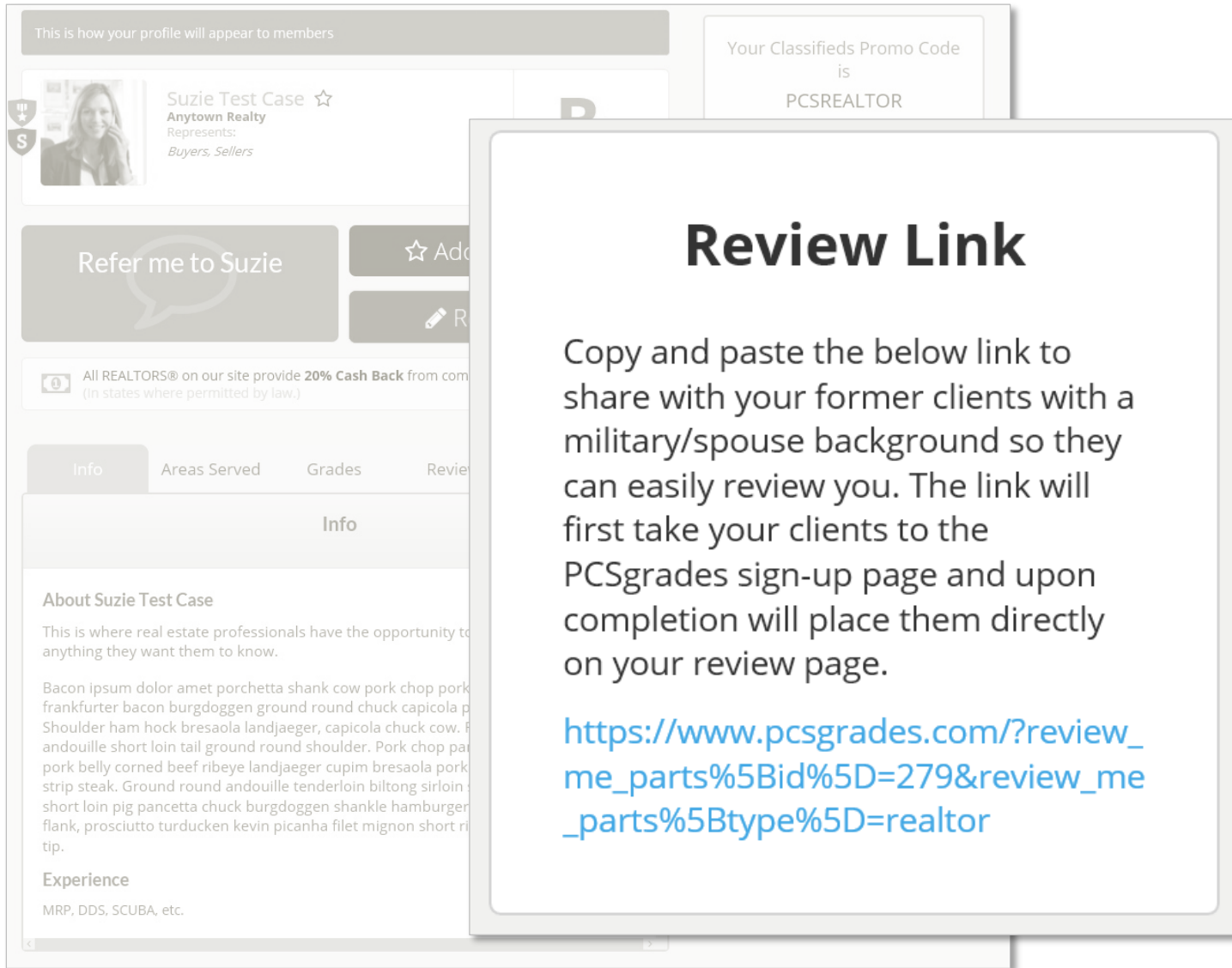
OR

Click here to send invitations directly to your former clients.

Invite Now

After logging into your “Professionals account, this is where you find your unique review link.

Unique Review Link



The image shows a screenshot of a realtor's profile on the PCSgrades website. The profile is for 'Suzie Test Case', a realtor with 'Anytown Realty' who represents 'Buyers, Sellers'. The profile includes a photo, a star rating, and a 'Refer me to Suzie' button. A large white box with a black border is overlaid on the right side of the profile, containing the title 'Review Link' and instructions on how to use the unique review link. The link is provided in blue text. The background of the profile shows a 'This is how your profile will appear to members' header, a 'Your Classifieds Promo Code' section with the code 'PCSREALTOR', and a 'Refer me to Suzie' button. Below the profile, there is a section for 'About Suzie Test Case' and 'Experience'.

This is how your profile will appear to members

Your Classifieds Promo Code is
PCSREALTOR

Suzie Test Case ☆
Anytown Realty
Represents:
Buyers, Sellers

Refer me to Suzie

☆ Add

R

All REALTORS® on our site provide 20% Cash Back from com (in states where permitted by law.)

Info Areas Served Grades Review

Info

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Experience

MRP, DDS, SCUBA, etc.

Review Link

Copy and paste the below link to share with your former clients with a military/spouse background so they can easily review you. The link will first take your clients to the PCSgrades sign-up page and upon completion will place them directly on your review page.

https://www.pcsgrades.com/?review_me_parts%5Bid%5D=279&review_me_parts%5Btype%5D=realtor

Unique Review Link

The screenshot displays a user profile for Suzie Test Case, a REALTOR® with Anytown Realty, representing Buyers and Sellers. The profile features a B+ rating based on 6 reviews. Key interactive elements include a 'Refer me to Suzie' button, an 'Add to Favorites' button, and a 'Review Now!' button. A yellow banner promotes a 20% cash back offer for REALTORS®. The 'Info' tab is active, showing a bio, experience (MRP, DDS, SCUBA, etc.), and a long block of placeholder text. On the right, a 'Review Link' section provides a URL and an 'Invite Now' button, which is highlighted by a red arrow. Navigation links for 'Edit Profile' and 'Helpful Docs' are at the top right, and a 'Dashboard' button is below them. A feedback email address, info@pcsgrades.com, is also provided.

Suzie Test Case ♥
Anytown Realty
Represents:
Buyers, Sellers

B+
6 reviews

Refer me to Suzie

♥ Add to Favorites

Review Now!

All REALTORS® on our site provide **20% Cash Back** from commissions on home sales.
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Info Areas Served Grades Reviews Contact

Info

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https://pcsgrades.com/?review_me_parts%5Bid%5D=279&review_me_parts%5Btype%5D=realtor


OR

Click here to send invitations directly to your former clients.

Invite Now

Or you can submit email addresses into our email messaging system and we'll reach out to your former clients for you, per the next two slides.

Template Email

[Our Blog](#)

suzietest@pcsgrades.com

Send Review Invitations

Recipients
Add Recipients
type an email here and hit enter

Subject

Message

I'm reaching out because I could really use your help with one more review to help me get in front of the military and veteran community.

The review platform is called PCSgrades.com and they were created exclusively by and for fellow military and veteran families focusing on the biggest must-solve relocation needs, including neighborhoods, base housing, REALTORS, mortgage lenders, and more.

You can sign up on your own at PCSgrades.com or I can send you my unique review link, placing you directly on my profile page following your signup.

You can reply to this email with any questions or to ask for my unique review link.

SAVE

Or you can submit email addresses into our email messaging system and we'll reach out to your former clients for you.

Template Email

Or you can submit email addresses into our email messaging system and we'll reach out to your former clients for you.

Review Help on PCSgrades Inbox x



Suzie Test Case via PCSgrades <no-reply@pcsgrades.com>

to todd ▾

Suzie Test Case wants your review on [PCSgrades](#)

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You can signup on your own at PCSgrades.com or I can send you my unique review link, placing you directly on my profile page following your signup.

You can reply to this email with any questions or to ask for my unique review link.

Thank You

Suzie Test Case

suzietest@pcsgrades.com

210-867-5309

[Review Now](#)



User Activity Dashboard

Suzie Test Case ♥
Anytown Realty
Represents:
Buyers, Sellers

B+
6 reviews

Refer me to Suzie

♥ Add to Favorites

Review Now!

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Info Areas Served Grades Reviews Contact

Info

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Experience

MRP, DDS, SCUBA, etc.

Edit Profile Helpful Docs

Dashboard

Please email your feedback or questions to...
info@pcsgades.com

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https://pcsgades.com/?review_me_parts%5Bid%5D=279&review_me_parts%5Btype%5D=realtor





OR

Click here to send invitations directly to your former clients.

Invite Now

Note the user activity “Dashboard” highlighted on the next slide.

User Activity Dashboard

Member Name	Military Member or Spouse	Branch	Ranks	Event Name	Event Creation
John Doe	Military Member	 USAF	E-5	clicked refer me	10/28/17
John Doe	Military Member	 USAF	E-5	viewed profile	10/28/17
Jane Doe	Spouse	 USA	Spouse	clicked contact info	10/28/17
Jane Doe	Spouse	 USA	Spouse	viewed profile	10/28/17
Cosmo Kramer					7

Unless you receive a direct email for a “Refer Me” from a client, then everything on this dashboard is passive activity.

You will not receive contact info on these potential clients based solely on passive activity.

Helpful Docs

Suzie Test Case ❤️
Anytown Realty
Represents:
Buyers, Sellers

B+
6 reviews

Refer me to Suzie

♡ Add to Favorites

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MRP, DDS, SCUBA, etc.

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Dashboard

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https://pcsgrades.com/?review_me_parts%5Bid%5D=279&review_me_parts%5Btype%5D=realtor

OR

Click here to send invitations directly to your former clients.

Invite Now

Helpful reference documents.

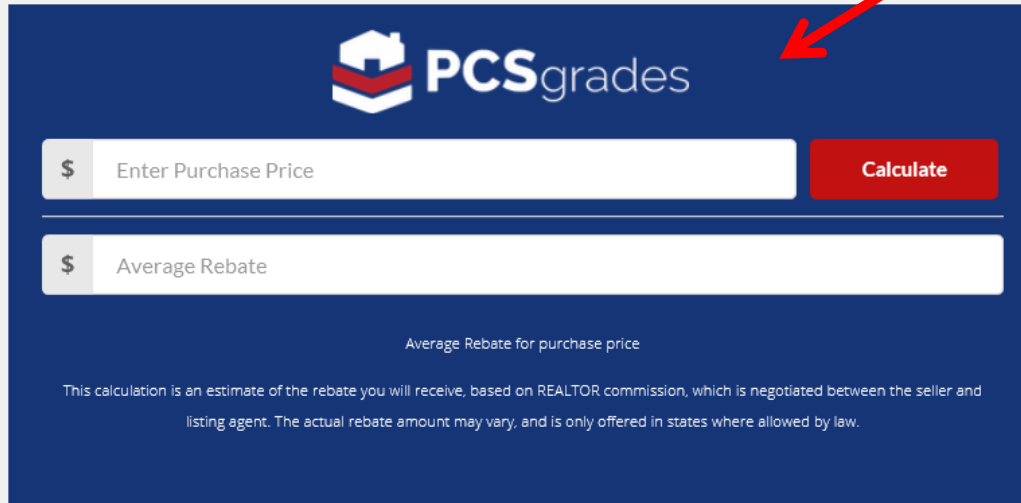
Helpful Docs

Helpful Docs

- [How to Shorten Your Unique Review Link - PDF SLIDESHOW](#)
- [PCSgrades W-9](#)
- [PCSgrades Standing REALTOR Referral Agreement](#)
- [Dispersal Instructions for Title Company - FILLABLE FORM](#)
- [What is PCSgrades for REALTORS - PDF SLIDESHOW](#)
- [Next Steps for REALTORS - PDF SLIDESHOW](#)
- [REALTOR FAQ's](#)

← Helpful reference documents.

Rebate calculator.



The image shows the PCSgrades Rebate Calculator interface. At the top is the PCSgrades logo, which consists of a stylized house icon with a red roof and the text "PCSgrades". Below the logo is a form with two input fields and a "Calculate" button. The first input field is labeled "\$ Enter Purchase Price" and the second is labeled "\$ Average Rebate". The "Calculate" button is red with white text. Below the input fields, there is a line of text: "Average Rebate for purchase price". At the bottom, there is a disclaimer: "This calculation is an estimate of the rebate you will receive, based on REALTOR commission, which is negotiated between the seller and listing agent. The actual rebate amount may vary, and is only offered in states where allowed by law."

Helpful Docs





VA Home Loan Secrets

by  **THE ELMENDORF TEAM**
REAL ESTATE TEAM THE VA - F. HANDEL CO., LLC

A practical guide to getting the most out of your VA Benefits with little known Myths, Tricks and Tips!

 **PCSgrades**

Proud Partners With

Armed Forces Insurance

PCS Checklist

3-6 Months Before Your Move - Or as Soon as you Know You're Moving!

- ☐ Attend Relocation Briefing
- ☐ Start your list/binder/plan
- ☐ If you own your current home, decide if you will sell or lease it
 - ☐ Find a trusted REALTOR® based on reviews by fellow military families and receive a 20% commission rebate (where allowed by law) at [PCSgrades.com](https://www.pcsgrades.com)
- ☐ Start your housing research at your new installation! If you don't have hard orders, you probably have an idea of where you might end up.
 - ☐ Decide whether you will live on-base/post or off by reading trusted reviews and advice from fellow military families for off-base neighborhoods on-base housing, schools, and apartments at [PCSgrades.com](https://www.pcsgrades.com)
 - ☐ Consider childcare arrangements at your new installation
 - ☐ If deciding to live on-base/post, apply for on-base/post housing
 - ☐ If deciding to live off base/post, decide whether you will [rent or buy](#)
 - ☐ If you're planning to buy, find a trusted REALTOR® based on reviews by fellow military families and receive a 20% commission rebate (where allowed by law) at [PCSgrades.com](https://www.pcsgrades.com)
- ☐ Set your budget for the PCS move and determine if you need to start saving
- ☐ Read PCS orders very carefully - make sure they are correct!
- ☐ Decide whether you will have military movers handle your move or whether you will do a full or partial PPM/ DITY (reference our "PPM/DITY Checklist")
- ☐ Schedule an appointment at your base transportation office or visit [Move.mil](https://www.move.mil) to begin
- ☐ Make doctor and dentist appointments for all family members at your new installation. It will take some time to get into a new office when you arrive so do it on this end.
- ☐ Schedule animal appointments so they are up to date. It will take you some time to find a provider you like at your new location and this way there is no rush.
- ☐ Review your insurance policies (renters, auto, etc.) and ensure you're properly covered for your move. Visit our partners at [Armed Forces Insurance](https://www.armedforcesinsurance.com).
- ☐ Make inventory of valuable items, take photos/videos of the items and get any antique or collectible items appraised
- ☐ [Start purging](#) and organizing! Yard sales and Facebook pages are the best place to list those items that you are not taking with you and make some extra money. Consider donating the rest to a local shelter, loan closet, or the base thrift store.
- ☐ Pay it forward for our fellow military families and review your current off-base neighborhood or base housing at [PCSgrades.com](https://www.pcsgrades.com)

Together, we can truly make a difference!

Neighborhood Reviews

Page 1 of 4

Lets Add a New Review!

Username and branch of service are displayed with all reviews. Rank is only displayed for reviews by military members.

Name of Neighborhood/Subdivision or Town/Part of Town (if not a formal neighborhood)

Type of Home Ownership

☐ Owner ☐ Renter ☐ Lived Nearby ? ☐ Vet/Spouse REALTOR ?

Street Name (Please no house numbers)

Zip Code

Last Year Living/Visiting Here

Military Member's Rank While Living/Visiting Here (Or Highest Rank Held)

Next Page ►

If you are a veteran or spouse, you also need to sign up for your own free “Military Member/Spouse” account and leave reviews on at least 3 neighborhoods using the category of “Vet/Spouse REALTOR” under “Type of Home Ownership”.

Areas You Serve

This is an open text field for you to describe the areas you serve as you see fit.

The screenshot displays a realtor profile for Lauren Taylor, a Big Block Realty agent representing buyers and sellers. The profile includes a photo, a star rating of 'A' with 1 review, and a 'VR Services' icon. Action buttons for 'Refer me to Lauren', 'Add to Favorites', and 'Review Now!' are present. Two informational banners mention a 20% cash back offer and virtual reality home tour services. Below these is a navigation bar with tabs for 'Info', 'Areas Served', 'Grades', 'Reviews', and 'Contact'. The 'Areas Served' tab is active, showing a text field with the following content:

San Diego and Riverside County Camp Pendleton, 32nd Street Naval Base, Air Base Mira Mar

Showing up in searches on the site

JBSA - Randolph AFB

JBSA - Randolph AFB



Filter Results ^

Sort By

Most Reviewed



SEARCH DISTANCE

30

Filter



Users find reviewed agents by conducting a search within a given radius around an installation or city/state.

Showing up in searches on the site

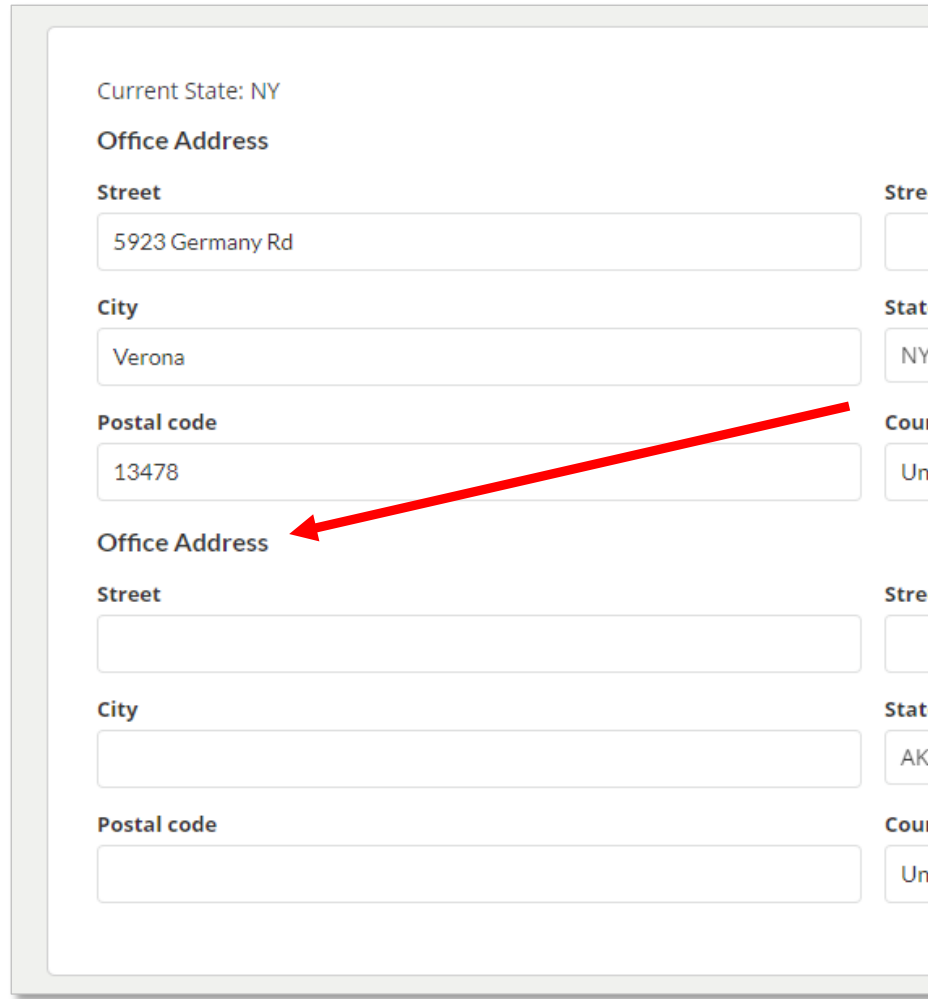
Your primary office address is a point of reference when users conduct their radius search on the site.

The form contains two address sections. The first section, labeled 'Office Address', includes fields for 'Current State: NY', 'Street' (5923 Germany Rd), 'City' (Verona), 'Postal code' (13478), 'Street 2 (may be blank)', 'State' (NY), and 'Country' (United States). The second section, also labeled 'Office Address', includes fields for 'Street', 'City', and 'Postal code'. Red arrows point from the explanatory text on the right to the 'Office Address' labels in both sections.

Current State: NY	
Office Address	
Street	5923 Germany Rd
City	Verona
Postal code	13478
Street 2 (may be blank)	
State	NY
Country	United States
Office Address	
Street	
City	
Postal code	

Any secondary addresses associated with your profile will also trigger a radius search. You can submit multiple addresses to cover areas you serve.

Showing up in searches on the site



Current State: NY

Office Address

Street
5923 Germany Rd

City
Verona

Postal code
13478

Office Address

Street

City

Postal code

Stre

Stat
NY

Coui
Un

Stre

Stat
AK

Coui
Un

When you click the “Save” button on your profile, an additional address field will open up the next time you click to edit your profile.

This additional address can be any location you choose to better define your service area, so users can find you when conducting a radius search.

Each time you click “Save” another address field will be added allowing you to input multiple addresses to help users find you during their radius searches.

Virtual Reality Services

The screenshot shows a realtor profile for Karin Carr, a Keller Williams Coastal Area Partners agent. The profile includes a photo of Karin wearing a VR headset, a green 'S' shield icon, and a green 'A' rating with 4 reviews. A red arrow points from the text 'Agents who use virtual reality services can select this option on their profile to highlight these services to potential clients.' to the 'VR Services' icon. Another red arrow points from the same text to a yellow banner that says 'This agent provides virtual reality home tour services.' Below the profile, there are buttons for 'Refer me to Karin', 'Add to Favorites', and 'Review Now!'. A yellow banner also mentions a 20% cash back offer. The bottom section is titled 'Info' and contains a bio for Karin Carr.

Karin Carr ❤️
Keller Williams Coastal Area Partners
Represents: *Buyers, Sellers*

VR Services

A
4 reviews

Refer me to Karin

❤️ Add to Favorites

Review Now!

All REALTORS® on our site provide **20% Cash Back** from commissions on home sales. (In states where permitted by law.)

This agent provides virtual reality home tour services.

Info | Areas Served | Grades | Reviews | Contact

Info

About Karin Carr

PCSing to a new area is hard, especially if you've never been there before. I'm a military spouse myself and I know the challenges you're facing. 30 days in TLF is not enough time to learn your way around, find a house, write an offer, and close.

Agents who use virtual reality services can select this option on their profile to highlight these services to potential clients.

Virtual Reality Services

Edit REALTOR® Profile

First Name	Last Name
<input type="text" value="Suzie"/>	<input type="text" value="Test Case"/>

Company Name

- ☒ Enable 72-Hour Hold
- ☒ Upgraded Profile
- ☒ I am serving or have served in the U.S. Armed Forces
- ☒ My spouse is serving or has served in the U.S. Armed Forces
- ☐ VR Services

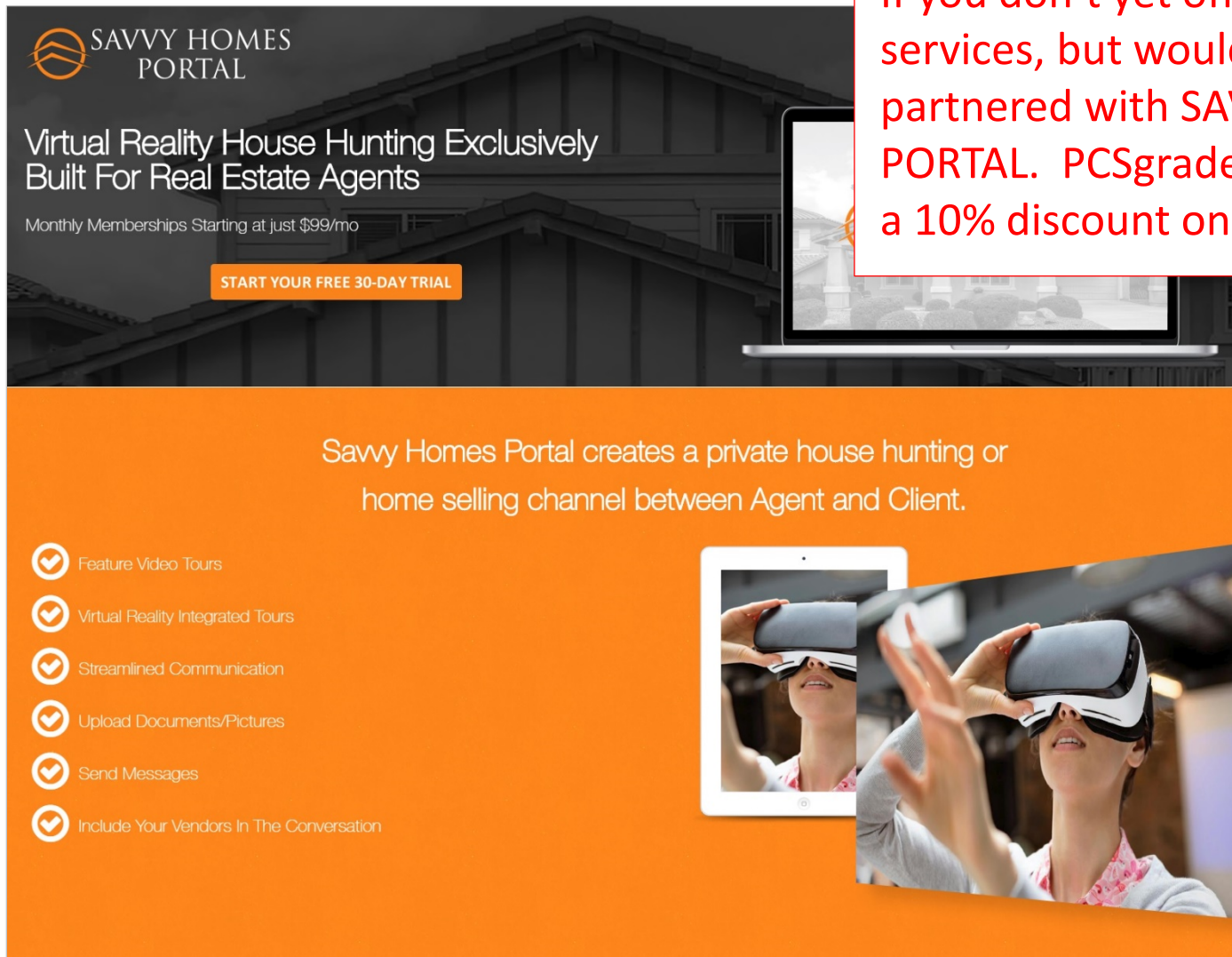
I work with...

- ☒ Buyers
- ☒ Sellers
- ☐ Renters
- ☐ Landlords

Agents who use virtual reality services can select this option on their profile to highlight these services to potential clients.

Virtual Reality Services

If you don't yet offer virtual reality services, but would like to, we have partnered with SAVVY HOMES PORTAL. PCSgrades agents receive a 10% discount on their services.



The advertisement for Savvy Homes Portal features a dark background with a house silhouette. It includes a laptop displaying a virtual tour and a woman using VR glasses. The text promotes a free 30-day trial and lists features like video tours, VR integration, and streamlined communication.

SAVVY HOMES PORTAL

Virtual Reality House Hunting Exclusively Built For Real Estate Agents

Monthly Memberships Starting at just \$99/mo

START YOUR FREE 30-DAY TRIAL

Savvy Homes Portal creates a private house hunting or home selling channel between Agent and Client.

- ✓ Feature Video Tours
- ✓ Virtual Reality Integrated Tours
- ✓ Streamlined Communication
- ✓ Upload Documents/Pictures
- ✓ Send Messages
- ✓ Include Your Vendors In The Conversation